



The Brainplex Announces Opening of Srinagar Colony Center

Hyderabad, Andhra Pradesh, April 1, 2010 – The Brainplex, a leading Indian after-school education company, today announced the grand opening of its new center at Srinagar Colony. The Srinagar Colony Center, which will begin accepting students immediately, complements The Brainplex’s other location in Hitech City.

Vikram Arumilli, Founder and Chief Executive Officer of The Brainplex, said “We are very excited about expanding into Srinagar Colony, as the new location gives us the capacity to take on additional students while making it even more convenient for parents to send their children to our centers”.

First of its kind in India, The Brainplex provides innovative after-school education services for students of all ages. Using state-of-the-art software originally developed at Stanford University in the United States - software which today is widely used in American schools - children can improve their math, reading, spelling, science, and writing skills. With sophisticated technology, an internationally proven methodology, and a robust rewards program, The Brainplex hopes to transform the way children are educated in India.

Founded by Stanford University alumnus Vikram Arumilli, Brainplex centers are open seven days a week - after school on weekdays and all day on weekends. For more information, please visit www.brainplex.in.

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